

TIME: 10:29
DATE: TUESDAY
SPONSOR: DAVID BOOT SHOP
SOLICITOR: EG

Whether it's a week-end in New York or a football game at Dartmouth, DAVID BOOT SHOP is the place to find just the right shoes to set off your new fall wardrobe. DAVID'S features a complete line of MADEMOISELLE and CAPEZIO shoes. You'll find CALF*SKINS in WARM FALL COLORS to complement your SUITS and SPORT OUTFITS, as well as RICH SUEDES to go with your party clothes. There are CAPEZIO flats for casual wear, high heels for dress, and those WONDERFUL little heels that are so perfect for ANY occasion--so DRESSY, yet so COMFORTABLE. And to add that all-important finishing touch to your attire, DAVID'S offers you HANDBAGS in all colors and materials. Remember, for the RIGHT shoes and bag for every outfit, it's the DAVID BOOT SHOP, 217 MAIN ST.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30PM

Buddy Hana 10/26/54
ANNOUNCER'S SIGN

TIME: 10:30
DATE: TUESDAY
SPONSOR: DAVID BOOT SHOP
SOLICITOR: EG

Whether it's a week-end in New York or a football game at
Bartons, DAVID BOOT SHOP is the place to find just the
right shoes to set off your new fall wardrobe. DAVID'S
features a complete line of MADRIDVILLE and CAFEINIO shoes.
You'll find CALLESKINS in warm fall colors to complement
your suits and sport outfits, as well as HIGH SUEDERS to go
with your party clothes. There are CAFEINIO flats for casual
wear, high heels for dress, and those WONDERFUL little heels
that are so perfect for ANY occasion--as DRESSY, yet so
COMFORTABLE. And to add that all-important finishing touch
to your attire, DAVID'S offers you HANDBAGS in all colors
and materials. Hammer, for the RIGHT shoes and assistant
every outfit, it's the DAVID BOOT SHOP, 247 MAIN ST.

YOU ARE INVITED TO 600, WASH, THE VOICE OF WHITE COLLAR,
NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30AM

[Signature]
DAVID BOOT SHOP